



NewsFrame

February, 2024

A monthly newsletter with industry updates for members of the Washington State Bowling Proprietors' Association

Welcome! Edition IIII

NewsFrame will be your source for updates throughout the 2024 bowling season.

This month's issue highlights the upcoming WSBPA Mid-Winter Meeting at Top Golf in Renton, another successful membership renewal period, social activities added to annual tournament in June and a surprise or two.



50

Number of proprietors, managers and industry partners expected March 10-11 at Top Golf



SCHEDULE OF EVENTS: WSBPA Annual Meeting – Top Golf – Renton, WA

Sunday, March 10, 2024

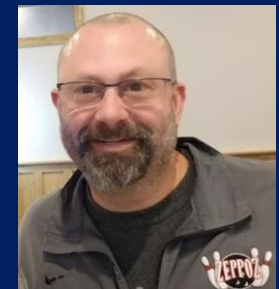
- 4:30 – 6:00 p.m. WSBPA Board of Directors Meeting – Chairman’s Suite
- 6:00 – 7:00 p.m. Hosted Welcome Reception – Chairman’s Suite & Golf Bays
- * 7:00 – 9:00 p.m. WSBPA Top Golf Championship – Top Floor Bar & Golf Bays
Social Party & Networking

Monday, March 11, 2024

- 8:30 – 9:00 a.m. Hosted Continental Breakfast – Chairman’s Suite – Top Golf
- 9:00 – 10:00 a.m. “Active Shooter in Your Business” – Guy Beveridge
- 10:00 – 11:00 a.m. AI is Here – How to Best Use It – Ronnie Dodd - BPAA
- Break
- 11:15 – 12:15 p.m. Think BIG – Youth Development – Bruce Davis – Kids Bowl Free
- 12:15 - 1:00 p.m. Hosted Luncheon

- 1:00 - 2:00 p.m. The New Restaurant Concept – Anthony Anton - WHA
- 2:00 - 2:30 p.m. Legislative Update – Anthony Anton - WHA
- 2:30 – 3:15 pm Idea Exchange – “Biggest Money Makers in Your Center”
- 3:15 – 4:00 p.m. It’s Happy Hour Time

“This may be one of the strongest line-ups of discussion topics with the best roster of speakers we’ve ever had! Definitely something for every member center. Hope to see you March 10th and 11th at an amazing facility, Top Golf!” Chris Nash, WSBPA President



Register at: [WSBPA Mid-Winter Membership Meeting \(regfox.com\)](https://www.regfox.com)

Special Presentations Top Line-Up at Mid-Winter Meeting

- **Are You Prepared to Deal With an Active Shooter in Your Business?**

- **What to Do?**



Artificial Intelligence – AI

“How to Best Use it in Your Center”



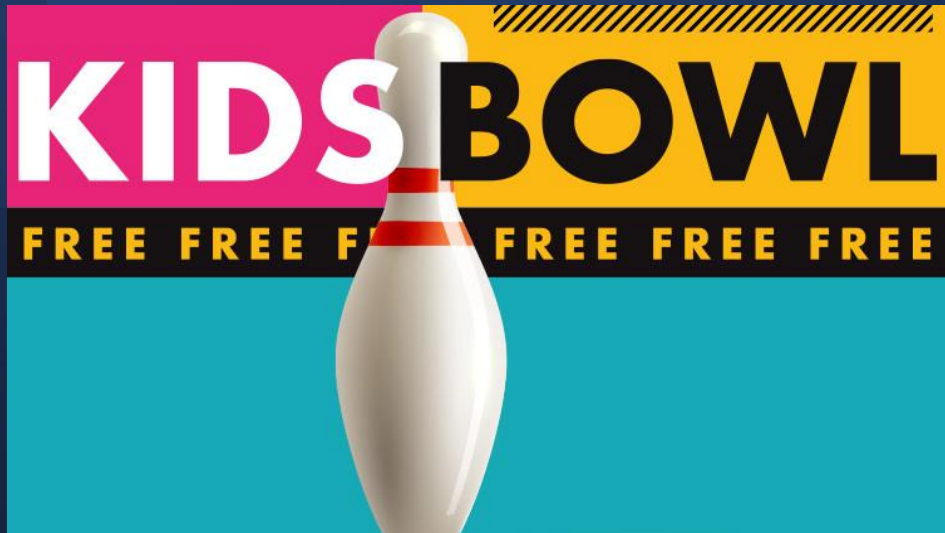
Ronnie Dodd

Director of
Technology
BPAA



**Could Your Youth Program Benefit
From a Shot in the Arm?**

Kids Bowl Free Program Announces Significant Partnership With Storm to Benefit YOUR Youth Program



Creating Averaging for 100,000 Kids Bowl Free Participants This Summer!

See Next Page



Storm Bowling® and Kids Bowl Free® have teamed up to spearhead a multi-year initiative designed to attract more youth to the sport side of bowling including youth leagues and other bowling competitions.

The BIG Movement has a goal of creating KBF averages for a minimum of 100,000 youth bowlers in 2024, setting the stage for further growth.

Over the next few years
MILLIONS OF **KIDS BOWL FREE®**
PARTICIPANTS
WILL BE INTRODUCED TO THE



FREE

- Bowling Coaching Online
- Skill Tips from Storm's Youth Evolution Team and Pros
- Access to KBF App to Record Scores and Establish a KBF Average
- Prizes from Storm
- Awards from KBF
- Information on Bowling Opportunities

Plus, Rebates for Purchases of Storm Bowling Balls



AND

KIDS BOWL FREE®

Gary Hulsenburg

1-800-369-4402

Gary.Hulsenburg@StormBowling.com

- OR -

Bruce Davis

1-877-841-4590

Bruce@BowlingBusinessBuilders.com

gary.hulsenburg@stormbowling.com

bruce@bowlingbusinessbuilders.com

Could the Latest Trend in Restaurants Work for You?

“Making Counter Service Work in Your Business”



Anthony Anton - WHA



Host Hotel – Hampton Inn, Renton, WA

Included with registration/Breakfast Included
2 minutes from Top Golf

THANK YOU!



Membership dues renewal reached 98.5% for 2024:

Thank you to all but one member center for renewing your annual dues with WSBPA and BPAA.

Significant costs saving and rebate checks will await those centers which have invested in the association.

Watch your mail for a handsome check from your purchases from SYSCO Foods, Pepsi and the dozens of BPAA Smart Buy partners

Jackpot Classic Tournament

June 4-7, 2024

The Orleans Hotel Casino & Bowling Center



www.jackpotclassic.org

410 SPOTS RESERVED
FOR THE ANNUAL
JACKPOT CLASSIC
TOURNAMENT IN LAS
VEGAS

- The popularity of the WSBPA Jackpot Classic Tournament continues as 410 playing spots have been sold into the tournament June 4-7, 2024, at The Orleans Hotel Resort Casino in Las Vegas.
- PBA stars E.J. Tackett, Kyle Troup and Marshall Kent will be featured Tuesday, June 4th during the 9 Pin Celebrity No-Tap event at 1:00 p.m.

2024 Jackpot Classic 9 Pin Celebrity No-Tap Event

Bowl with the
"Biggest Stars in
Bowling!"

Tuesday, June 4, 2024
\$125 entry fee
1:00 p.m. – 4:00 p.m.
\$20,000 Prize Fund
(based on 208 entries)



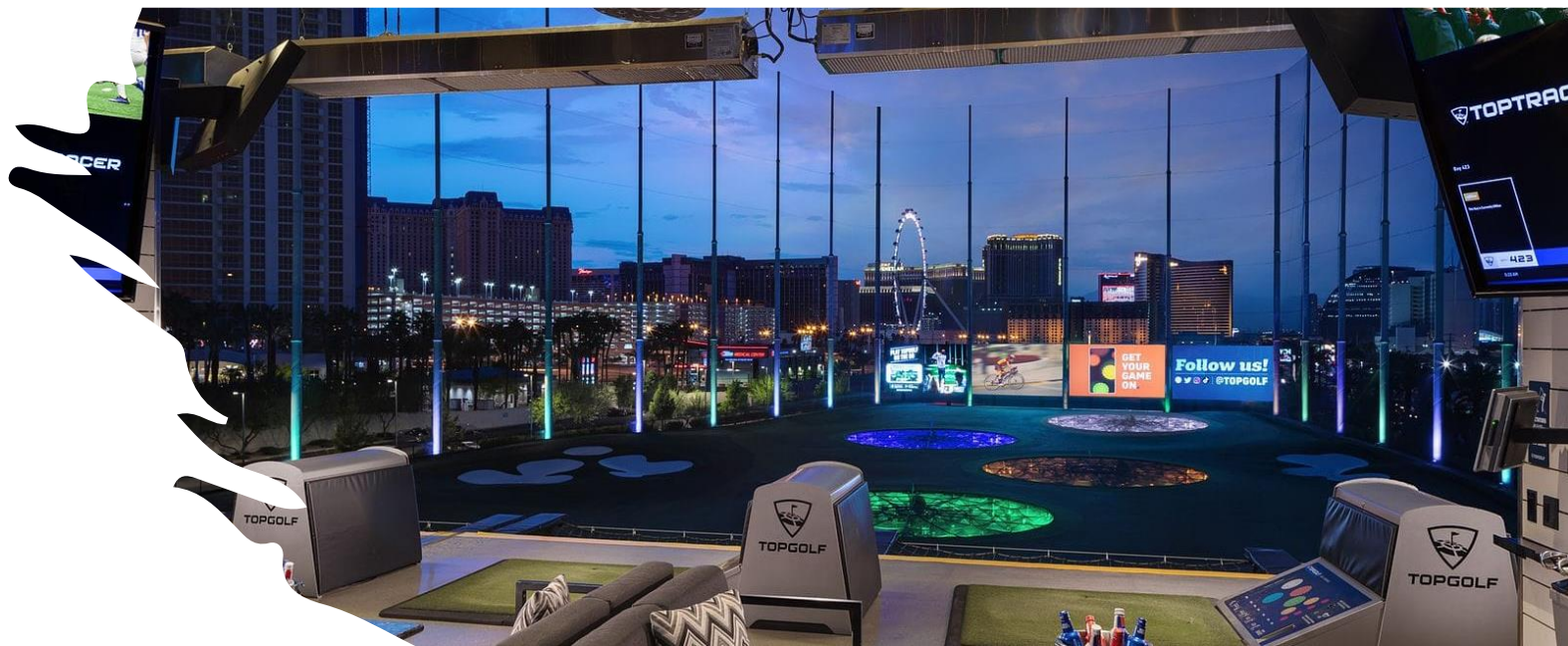
Social Events Added to Popular WSBPA Tournament in Las Vegas

“It’s More Than Just 3-Games of Bowling!”

People attending the annual WSBPA Jackpot Classic have repeatedly stressed not only do they love to come to Las Vegas to compete, they also treasure the friendships and social aspect the tournament has to offer.

A Karaoke Contest and outing to Top Golf being offered in June.

www.jackpotclassic.org





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10421 42nd Avenue SW, Seattle WA 98146-1113

WSBPA Community Service Program

A not-for-profit
corporation

EIN#: 83-4234783

**Providing funding assistance for youth
bowling activities, scholarships and local
schools involved with youth bowling
programs at WSBPA member centers.**

10421 – 42nd Avenue SW, Seattle WA 98146-1113



Application Guidelines: WSBPA Community Service Program

- **Applicants must be a WSBPA member center in good standing with WA State and national BPAA membership.**
- **Bowlers seeking a grant must be an active member of the USBC and participating at a WSBPA member center.**
- **Schools or school districts must have an active program at a WSBPA member center.**



Sample Grant Priorities:

Examples of Funding Priorities: (but not limited to:)

- Tuition assistance for a college, university or trade school
- Assistance with the cost of portable, in-school bowling equipment
- Assistance with the cost of exhibit fees for a community fair or school sponsored event to promote bowling
- Assistance to send a bowling coach to a training clinic or USBC sponsored Level I – II – III certification class



Application Form

Scholarship or Grant Application:



Submit form to:
WSBPA Community Service Program
10421 – 42nd Avenue SW
Seattle, WA 98146
Email: greg.olsen@wsbpa.org

- Name of the adult or youth bowler, bowling center or local school: _____
- If a youth bowler: USBC membership #: _____
- Address including city and zip code: _____
- Purpose of the use of funds: _____

- Amount requested: \$ _____ Contact Person: _____
- Date Funds Needed: _____ Contact Person Phone: _____
Contact Person E-mail: _____

INTERNATIONAL
**BOWL
EXPO**
2024



TAKING BOWLING A
**MILE
HIGH**

JUNE 29TH - JULY 3RD
GAYLORD ROCKIES RESORT &
CONVENTION CENTER

NEW SCHEDULE

NEW SCHEDULE

Denver, Colorado

WSBPA Hosted Dinner

SATURDAY, JUNE 29 - BOOT CAMPS & COMMITTEE MEETINGS

SUNDAY, JUNE 30 - BREAKFAST & NETWORKING, ANNUAL MEETING,
SUPER SESSION, SPONSOR PAVILIONS, WELCOME RECEPTION

MONDAY, JULY 1 - BREAKFAST & KEYNOTE, TRADE SHOW

TUESDAY, JULY 2 - INDUSTRY AWARDS BRUNCH, TRADE SHOW

WEDNESDAY, JULY 3 - BREAKFAST WITH KEYNOTE, EDUCATION, CLUB XPO